

Lantigua Williams & Co. Rebrands to LWC and LWC Studios, Debuts New Look



NASHVILLE, TN (AUGUST 5, 2021) — [Lantigua Williams & Co.](#), the digital production studio home to Peabody-nominated [70 Million](#) podcast, as well as [How to Talk to \[Mamá & Papá\] about Anything](#) and [Birthful](#), revealed during today's Podcast Movement conference that the company is reorganizing and rebranding to reflect the growth in its client-side and originals programming.

Starting today, its new LWC division will encompass all production and consulting work on behalf of clients like Marvel Entertainment, Macmillan Podcasts, The Globe & Mail, and Aspen Institute. Its new LWC Studios will include all existing and new original audio, film and other future creations, like an upcoming documentary film.

"We have grown and matured so much in just four years, it's moving and inspiring to think about where we're headed" said Founder/CEO Juleyka Lantigua, who will henceforth be identified professionally by her maiden name. "Our new logos get at the essence of who we are on our best days, and who we aspire to be on our most trying days: our brilliant core team is the heart of everything we do, and their gifts and hard work form a strong nucleus for ideas, collaborators and projects to gather around and emerge from."

Launched in 2017, LWC seeks out and engages storytellers working in digital audio and film. With its creative and business partners, the company produces podcasts, documentaries, films, and other types of original narrative-driven works. Among them [Driving the Green Book](#) from Macmillan Podcasts, winner of this year's Ambie for Best History Podcast, [Latina to Latina](#) hosted by Alicia Menendez, which recently surpassed one million lifetime downloads, and [Our Body Politic](#), a weekly NPR-syndicated political analysis show.

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